

**Winthrop Harbor Economic Development Commission**  
**June 10, 2009**  
**Meeting Minutes**

**I. Call Meeting to Order.**

Meeting called to order at 6:00 p.m. by Chairman Margo Nelson.

In Attendance:

Pat DiPersio (Economic Development Director)

Members: Carl Simmons, Gary Powell, Ken Jones, Margo Nelson, Shelley Walker, Cy Race, Julie Gonka and Buddy Hargett.

**Not present (excused):** Terry Isaacs, Bob Long, Kurt Melander, Ken Joes

Guests present: Trustee Kimberly Braden and Terry Race.

**II. Approval of Minutes of May 13, 2009 meeting**

MOTION was made to approve the minutes as presented by Cy and seconded by Carl. MOTION passed unanimously.

**III. Chairperson Report: Margo Nelson**

- i. **Trustee Kimberly Comments** – Trustee Braden will keep the EDC committee apprised of any new developments from the Village Board.
- ii. **EDC Bylaws** – A discussion took place questioning whether the bylaws should have revisions to include members-at-large. Motion was made for the bylaws to remain the same by Julie and seconded by Shelley. Motion passed.
- iii. **Commercial Development Standards – revisiting sign, landscape, lighting and parking ordinances** – Mayor Loy requested Trustee Braden to form a committee to review these ordinances. He would like the Village to have consistency with these ordinances through our business district.

**IV. Committee Reports:**

**1. Development Planning**

- i. **Updates on Development Strategies for Key Parcels** –
  - **NEC Sheridan Road and 7<sup>th</sup> Street** – The committee met to discuss alternative approaches to attracting developers for this parcel. Pat discussed some of the alternatives with Mayor Loy who agreed that we should be considering all possibilities, including phasing in development based on property availability and market conditions.

Pat contacted LM Development to see if they were interested in discussing alternative plans. They said that they were not interested at this time given market conditions and the lack of financing available for new development.

- **NEC 9<sup>th</sup> Street and Lewis Ave** – further research is being done
- **North Point Marina Hotel Parcel** – further research is being done
- **North Point Marina Restaurant** – further research is being done
- **SEC Sheridan Road & Russell Road** – further research is being done
- **1142 Sheridan Road** – further research is being done
- **7<sup>th</sup> Street South (Bluff Property)** it was suggested that an engineer study needs to be done, which is estimated to cost \$15,000 for a study.
- **NWC 9<sup>th</sup> Street & Kenosha** – further research is being done

## 2. **Marketing/Special Events:**

- i. **Summer Concert Series** – Pat reported the bookings for the summer concert series. He has received \$900 from various sponsors. He plans to make a banner which will recognize the sponsorships. This banner may be located on the bridge once complete. Shelley Walker reported about the “SHOP LOCAL” campaign stating there is currently 12 sponsors totaling over \$300 per week in prizes. Pat reported he expected more businesses to participate in the future, but that this was very encouraging given the short amount of time we had to promote the idea.
- ii. **Lakefront Recreation** – Buddy reported that he met with members of the Rec Department who are willing to work with EDC and Trustee Braden to develop and implement activities at the Lakefront. A meeting between Trustee Marabala and Scott Fuller to discuss next steps will take place. Buddy suggested a movie at the beach and/or sand volley ball teams.

## 3. **Infrastructure Initiatives**

- i. **Business Corridor Flower Pots** – Carl reported the Girl Scouts donated their time to assist with plantings of the flower pots. As a token of appreciation Kurt bought them all pizza.

## 4. **ED Director Report:**

- i. **Tapestry Segmentation Area Profile** –Pat shared reports from ESRI and explained how the report drills down into population to determine who is in your market and how and where they are spending their money. Pat also explained how you can look at profiles for businesses. These reports can be very beneficial when looking at future development.
- ii. **Metra expects Stormwater management permit by June 12 -**

**5. Unfinished Business:**

- i.** Bird Sanctuary – Carl presented a sample of the bird sanctuary sign. There was one small change requested. Carl will move forward to have signs made for the July 11 dedication.
- ii.** **Seagulls** – Cy Race gave an update stating he continues to work with State to find a solution for elimination of seagulls at the beach.

**V. Notices/Handouts:**

- i.** WHYC Remembers Jimmie
- ii.** Lake County Partners – Gather in the Grove June 11
- iii.** PFC Geoffrey Morris Memorial Fishing Tournament June 19-21
- iv.** Next EDC Meeting July 8, 2009

**VI. Adjournment.**

Motion made by Gary and seconded by Julie to adjourn. Motion passed. The meeting was adjourned at 7:57 p.m.

Submitted by Shelley Walker  
Secretary, Economic Development Commission.