

Winthrop Harbor Economic Development Commission
February 10, 2010
Meeting Minutes

I. Call Meeting to Order

The Meeting was called to order at 6:00 p.m. by Chairman Margo Nelson.

Attendees

Pat DiPersio (EDC Director)
Buddy Hargett
Ken Jones
Kurt Melander
Margo Nelson (Chairman)
Cy Race
Carl Simmons

Excused

Julie Gonka
Gary Powell
Shelley Walker (Secretary)

Others

Trustee Kimberly Braden
Mrs. Race

Ex-Officio

Terry Isaacs
Bob Long

II. Approval of Minutes – January 13, 2010

Approval of the minutes for January 13, 2010 was postponed until the March 10, 2010 meeting since Ms. Walker was unable to attend the meeting.

III. Chairperson Report: Margo Nelson

i. Trustee Braden – Village Board News

Trustee Braden informed the commission that the Streetscape bid was accepted by the Village Board at the February 2, 2010 Village Board meeting.

IV. Committee Reports:

1. Development Planning:

i. The Necessity for Change – Buddy Hargett

Buddy handed out the revised version of the document entitled The Necessity for Change: A Plan for Economic Development 2010, along with the highlighted updates to the document since January. He also listed several items that needed to be completed prior to the next meeting.

Needs (Plan Document)

- History section
Kurt Melander volunteered to work on the History Section and have it ready for the March meeting.
- Financial stats to help support “necessity”
Pat DiPersio will put together the financial stats to help support “necessity”
- Updated plans for key properties
Each committee member will update the plans for the key properties they were assigned.

Needs (Next Steps):

- Incentive package proposal for 9th/Lewis –Lake County Partners input on what has been effective regionally
Pat DiPersio stated that he would be meeting with Lake County Partners soon and would put this item on his agenda to discuss with them.
- Updated marketing materials for 9th/Lewis
Pat DiPersio will bring the current marketing materials for 9th/Lewis to review and determine what additional marketing materials need to be drafted.
- Brainstorm list of companies to pursue
Each member of the committee was asked to bring a list of companies that they feel would be a good fit for the corner of 9th/Lewis. The committee will discuss the pros and cons of each company at the next meeting to come up with a list of companies to contact regarding possible development at 9th/Lewis.

2. Marketing/Special Events:

i. 2010 Summer Concert Series Update – Gary Powell

Since Mr. Powell was not able to attend tonight's meeting Chairman Nelson and Director DiPersio presented the report as follows:

- Funds raised from the TV raffle will pay for a majority of this year's summer concerts if the four proposed concerts are held. A discussion took place on ways to raise addition funds for this year and future year concerts, such as a 50/50 raffle. If it was success a 50/50 raffle could be held every month.
- Ways to get the Winthrop Harbor Chamber of Commerce involved and possibly take over the concert series in future years was also discussed.
- Concert dates will be July 10th, 17th, 24th, and 31st
- Concerts will be held from 6:00 p.m. to 7:30 p.m.
- Bands that are being considered are:
 - Elvis Impersonator
 - Johnny Rocker
 - The Morganfields
 - Mr. Myers
- A car cruise is also trying to be scheduled with the Johnny Rocker concert. The Mis Shift car club is asking for volunteers to do the car cruise at their meeting which is scheduled for tonight. The committee should know if a car cruise will take place with the concert by tomorrow.
- The Winthrop Harbor Chamber of Commerce will be asked to sell water and snacks again for this concert series. A discussion regarding a vender to sell hotdogs ensued. No decision regarding a vendor was reached.
- Trustee Braden was asked to take the Economic Development Commission's request to the Village Board Meeting on Tuesday, February 17, 2010 regarding a contribution from the Village towards this year's concerts.
- Letters for donations from Village business will be sent out next week.

3. Director Report:

i. Streetscape Bid Accepted

Director DiPersio stated that this item had been discussed by Trustee Braden. He stated that the work for the Seventh Street streetscape is scheduled to start by the end of March/beginning of April 2010. The Village Board unanimously passed a resolution accepting the low bid, which was done through the state bidding process. The project came in under the originally estimated cost. The work on Seventh Street will be coordinated with the Sheridan Road resurfacing that will be going on at the same time.

4. Unfinished Business:

i. Quarterly Metra Parking Lot Report – Carl Simmons

Mr. Simmons' quarterly Metra Report was attached to the packet for review. Mr. Simmons explained that he met with a gentleman from Metra who knows many interesting detail regarding the ridership of each train stop. He highlighted some of the details at different train station stops.

Director DiPersio excused himself from the meeting at 7:00p.m.

The number of spaces (107), the cost per day (\$1.50) and the cost of each citation (\$25) was highlighted. The process of paying the daily fee and issuing citations was explained to the commission so everyone understood the process.

V. Notice/Handouts

i. March 10, 2010 Next EDC Meeting

VI. Adjournment

A motion was made by Member Jones and seconded by Member Melander to adjourn the meeting at 7:20 p.m. The motion passed unanimously.