

Winthrop Harbor Economic Development Commission
May 12, 2010
Meeting Minutes

- I. Call Meeting to Order
The Meeting was called to order at 6:00 p.m. by Chairman Margo Nelson.

Attendees

Pat DiPersio (EDC Director)
Buddy Hargett
Kurt Melander
Margo Nelson (Chairman)
Gary Powell
Cy Race
Carl Simmons

Ex-Officio

Bob Long

Others

Trustee Kimberly Braden
Mrs. Race

- II. Approval of Minutes – April 14, 2010
Approval of the minutes for April 14, 2010 was postponed until the June 9, 2010 meeting since Ms. Walker was not available.

- III. Chairperson Report: Margo Nelson

i. 2010 Village Budget Approved

The Community Development/Economic Development budget was approved as presented. The portion of the budget previously received from tourism funds used for summer concerts, the shuttle bus, and flower planting has been eliminated. The EDC is looking at alternative funding sources.

ii. Streetscape Progress

- The sidewalks are in the process of being completed.
- The light bases need to be re-approved by IDOT before the electricians will put in the wiring for the lights and the landscape can be completed.
- The cost of the banner arms for the lights would have to be borne by the Village. The original estimate for these items was approximately \$34,000.00, the actual bid cost however is only \$12,000.00. Based on this significant reduction we will recommend that the village pay for the installation of the banner arms and banners per plan.
- We are working on a compromise for the planned removal of the parking lot exit on the northeast corner of Sheridan Road and 7th Street. One solution may be to eliminate the exit and offer more outside seating to the business.

iii. EDC Roster – Open Positions

There are currently three vacancies on the Economic Development Commission due to the resignations of Julie Gonka, Shelley Walker, and Ken Jones. Resumes for replacements will be accepted until all vacancies have been filled.

Committee Reports:

1. Development Planning:

iv. The Necessity for Change – Buddy Hargett

Buddy informed the group that the document is basically done with a few minor revisions to be completed. If anyone has any other suggestions/changes to the plan please give them to him by the end of May. He will have the final document by the beginning of June.

2. Marketing/Special Events:

i. 2010 Summer Concert Series Update

Pat informed the group that three of the four acts have been scheduled. He is still waiting to hear from the fourth act to see if they are available.

- Bands that are booked are:
 - Elvis Impersonator
 - Johnny Rocker
 - David Parker, Country Act – there will be a children’s event from 4 – 5 prior to the concert
- A car cruise is schedule with the Johnny Rocker concert. The Mis Shift car club will be bringing their cars for the event.
- The Winthrop Harbor Chamber of Commerce will sell water and snacks again for this concert series.
- Local business and organizations have donated a total of \$650.00 towards this year’s concerts, not including the Chamber of Commerce who will funding the majority of the cost of the concerts.
- Letters for donations from Village business were sent.

3. Director Report:

i. April 29th CMAP Meeting – 2040 Forecast

Pat informed the group that the meeting with CMAP went well. He and Village Clerk Jana Lee completed a planning exercise that attempted to predict land use, population and job growth by the year 2040. Copies of the results were handed out to the members. Pat took the opportunity to inform CMAP of the desired development at the lake front, mentioned the ferry from North Point Marina to go across to Michigan.

4. Unfinished Business:

None

5. New Business

i. Lake County Fielders

Cy inquired if there was a way to promote the Village at the stadium or in their programs.

- v. Waukegan Airport
The EDC discussed the economic advantages for the Village if the Waukegan Airport is expanded.
- vi. National Marina Day has been moved to June 12.
- vii. Venetian Fest will be held the first weekend in August.

IV. Notice/Handouts

- i. June 9, 2010 Next EDC Meeting

V. Adjournment

A motion was made by Member Race and seconded by Member Powell to adjourn the meeting at 7:35 p.m. The motion passed unanimously.