

Winthrop Harbor Economic Development Commission  
June 9, 2010  
Meeting Minutes

- I. Call Meeting to Order  
The Meeting was called to order at 6:00 p.m. by Chairperson Margo Nelson.

Attendees

Pat DiPersio (EDC Director)  
Buddy Hargett  
Kurt Melander  
Margo Nelson (Chairman)  
Gary Powell  
Cy Race  
Carl Simmons

Ex-Officio

Bob Long - excused

Others

Terry Race  
Jennifer Levin  
John Mazurek

- II. Approval of Minutes – April 14, 2010  
Motion to approve the minutes of the April 14, 2010 Economic Development Commission was made by Cy Race and Seconded by Carl Simmons. Motion passed unanimously.

Motion to approve the minutes of the May 12, 2010 Economic Development Commission was made by Kurt Melander and seconded by Carl Simmons. Motion passed unanimously.

- III. Chairperson Report: Margo Nelson

i. EDC Roster – Open Positions

- Chairman Nelson restated that there are currently three positions open on the Economic Development Commission. Two resumes have been received for review to fill the positions. One resume from Sandra Trusky was received after she expressed interest and attended the April meeting. She contacted the Village on Monday to say she was still interested in being a member and asked the status of the vacancies.
- The Commission voted 5 – 1 in favor of recommending Sandra Trusky to the Village Board for approve to fill one of the vacancies.
- The second resume was received from John C. Mazurek for consideration to be appointed by the Village Board to fill a vacancy. Mr. Mazurek was asked to address the Commission and provide some background information. Terry and Cy Race both suggested Mr. Mazurek be recommended for appointment to the Commission and highlighted some of the things he does for the Pines (i.e. web blast).
- The commission voted 6-0 in favor of recommending John C. Mazurek for consideration to be appointed by the Village Board to fill a vacancy.

#### IV. Committee Reports:

##### 1. Development Planning:

###### i. The Necessity for Change – Buddy Hargett

Buddy informed the group that the document was finalized the beginning of June. Everyone was commended for all the hard work they put into making this document. Pat DiPersio inquired how the Commission would like to present this document to the Village Board. After some discussion the Commission made the following recommendations:

- Chairman Nelson should send a memo to Mayor Loy requesting a special meeting with the Board to make a presentation.
- Distribute The Necessity for Change document to Village Board members prior to the meeting for their review.
- Set a meeting date to meet with the Village Board.
- EDC members attend the Village Board meeting when The Necessity for Change will be presented to the Village Board for adoption.
- Once adopted distribute copies to the Planning, Building and Zoning Committee.

##### 2. Marketing/Special Events:

###### i. 2010 Summer Concert Series Update

Pat informed the group that all the acts have been scheduled.

- The commission discussed ideas on how to market the concerts and increase attendance from last year. (i.e., at the marina, yacht club, VFW, Lions Club, Chamber of Commerce, American Legion, Happening Magazine, churches, Lake County Fielders baseball games)
- Pat is working with Dan Zarzynski, Inside Sales Representative with the Lake County Fielders, to try and arrange to have some of the players at the first concert to meet and greet.
- Car show at the July 17<sup>th</sup> concert to start at 5:00 p.m.
- Gary stated that he would ask the Chamber to assist with the Shop Local campaign. As part of the campaign businesses would be asked to donate merchandise or a gift card (minimum \$10 value) to a gift basket. Gary felt several businesses in the Chamber would be happy to make donations.
- A suggestion for the Shop Local campaign would be to hand out coupons at the concerts with a business name on the back that would be willing to put a discount coupon (10% or 15%) there to be used at their business.
- EDC members would still like to do a 50/50 raffle at each concert. One suggestion is you could do x amount of raffle tickets for \$20.00 based on a person height; plus the normal sale with \$1 each, 6 for \$5, etc.
- The Chamber of Commerce is making a donation toward the concerts. It was suggested that the Chamber present the check at a Village Board meeting.

- Pat informed the Commission that he will not be able to attend the July 17 or the July 24 concerts and requested EDC members to assist during his absence.
- EDC members are being asked to sign up to assist during the concerts to make them a success.

### 3. Director Report:

#### i. Streetscape Update

- Pat informed the Commission that the project is on schedule
- The Village is still waiting for approval from IDOT for the light bases to be installed
- The landscaper needs to have the light bases installed prior to doing any landscaping.
- The remaining driveways are waiting for the electrical wiring to be installed for the lighting which will be completed as soon as IDOT's approval is received prior to pouring any new cement.

#### ii. Harbor Days – August 6, 7, & 8

- Pat explained that National Marina Day has been moved to Saturday, June 12, 2010.
- The Venetian Festival will still be held August 7<sup>th</sup>.
- Harbor Days could be held the same weekend as the Venetian Festival.
- A group has been formed to organize Harbor Days to allow any and all types of creative activities (i.e. Crafters, Farmers Market, softball tournament, volleyball tournament, teen dance, street dance, boat show, etc.).

### 4. Unfinished Business:

- Beach Grant – Cy inquired if any more information was available on the HOW Grant to see if the lake front could benefit from this grant and be cleaned up. Since the village does not have jurisdiction over this property the DNR would need to make application for this grant.
- EDC will contact Stormwater Management and Environmental Health to see if they can assist in getting the DNR to make application to get the North beach cleaned up.

### 5. New Business

#### i. Flower Pots

It was noted that the flowers have been planted by the girl scouts with landscape maps prepared by Kurt. The flower pots are very attractive and helps beautify the Village thanks to Kurt's hard work.

### V. Notice/Handouts

#### i. July 14, 2010 Next EDC Meeting

### VI. Adjournment

A motion was made by Member Powell and seconded by Member Race to adjourn the meeting at 7:39 p.m. The motion passed unanimously.